

# Bonnie Kao

Santa Clara, CA

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## **SKILLS:**

- Web: HTML5, CSS3, SASS, JavaScript, jQuery, AngularJS, Grunt, Bower, Python, Flask, App Engine, MySQL, Postgres, PHP, Twig, Freemarker, WordPress and Drupal
- Software: Sketch, Photoshop, Illustrator, GIT and SVN
- Languages: Fluent in English and Mandarin Chinese

## **PROFESSIONAL EXPERIENCE:**

### **xAd, Inc.**

June 2015 – Present

Front End Web Applications Engineer

Mountain View, CA

- Develop front end web applications utilizing HTML5, CSS3, Javascript and AngularJS leveraging Angular Material and Flasks for Python backend
- Design and implement web services (REST) with performance and data security best practices in mind
- Develop UI/UX to build pixel perfect applications and create a seamless customer experience across browsers including mobile
- Use Postgres and MySQL for data modeling

### **Epsilon Data Management, LLC.**

September 2014 – April 2015

Senior Software Developer

Mountain View, CA

- Developed front end of Google internal sites with HTML5, CSS3, Javascript and AngularJS, leveraging the Foundation framework and AppEngine for Python backend
- Developed UI/UX to create a seamless customer experience across browsers including mobile
- Consulted and scoped projects for account and project managers as well as clients, condensing and packaging technical language in easier terms for nontechnical audience
- Piloted new technologies, internal tools and programs while working with security team to ensure applications meet security guidelines

### **Tagged Inc.**

November 2013 – September 2014

CRM Developer

San Francisco, CA

- Implemented first time user experience workflow and subsequent communication using PHP and MySQL, resulting in a 1.5 million increase in Daily Active Users (DAU)
- Developed and deployed mobile app notifications
- Inserted dynamic content at various areas embedded in email campaigns
- Worked with LiveIntent to insert dynamic ads into the email campaigns
- Coded dynamic and mobile-optimized HTML email templates using provided PSD files
- Tested and troubleshooted visuals across multiple platforms by running templates through Litmus

**SolutionSet, LLC**

(a Division of Epsilon Data Management, LLC)

April 2012 – November 2013

Program Lead Developer

Palo Alto, CA

- Crafted HTML5, CSS3, Javascript and jQuery for internal customer marketing website
- Developed various tools using Javascript and/or PHP to improve production and QA efficiency, such as an HTML to plain text converter that reduced production run time by 90% and a chrome extension that greatly increased QA efficiency
- Coded mobile optimized HTML email marketing campaigns for Google's various product teams including and not limit to: Google Wallet, Google +, Google Enterprise, and Google Analytics
- Tested platform compatibility through Litmus
- Led the team responsible for a \$1 million dollar quarterly revenue growth
- Collaborated with project managers and co-workers to execute the client's vision
- Trained, coached and mentored new hires in the department

**Acxiom Corporation**

August 2011 – April 2012

Associate Digital Content Specialist

Foster City, CA

- Hand-coded HTML templates email marketing campaigns for large corporate clients, including AT&T, Wells Fargo, and Hewlett-Packard
- Liaised with clients, solution coordinators, and digital content teams as the HTML and email package expert, suggesting design improvements and generating fully functional models from client-provided images
- Communicated with team members throughout the development, execution, and follow-up of campaigns, constantly monitoring projects for ways to improve
- Handled multiple clients under various tight deadlines simultaneously
- Performed content and platform quality assurance tests before submitting to client for approval, effectively decreasing errors and maximizing time

**EDUCATION**

**San Jose State University**

September 2007 – December 2010

Bachelor of Science, Management Information System

San Jose, CA